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Pennsylvania Association of REALTORS®

Barcode Realty and the **Pennsylvania Association of Realtors®** have partnered to offer a 20% discount on a mobile real estate tool that delivers an advanced QR code management platform, a branded and customized mobile website, and an Android application containing your MLS feed, colors, logos, offices, agents and contact information. The

Barcode Realty product gives buyers and agents a tool to search, review, and share property information while using a mobile device. The system is customizable for each brokerage/agent, which allows a personalized touch to each mobile site. Property and agent data is automatically uploaded via any RETS compliant MLS data feed.

Barcode Realty Mobile Marketing Features

- A Branded Mobile Website
- An Integrated Tablet View
- An Advanced Admin. Panel
- An Android Application
- QR Barcode Management
- Tracking and Analytics
- Reliable MLS Data
- A Mobile Redirect



PAR Member Pricing

Brokerage Pricing

1. One Time Set-Up Fee - \$400
2. Android Application Market Introduction - \$99

Bracketed Brokerage Monthly Fees

Range of Agents*	Price Per Agent
10-25	\$4.00
26-50	\$3.20
51-75	\$2.40
75-100	\$1.60
101-1000	\$0.80

Agent Pricing

1. One Time Set-Up Fee - \$200
2. Android Application Market Introduction - \$99
3. Monthly Fee - \$20

MLS Integration

1. Client is responsible for RETS compliant access to MLS IDX data.
2. MLS IDX fees are not included in the Barcode Realty pricing.

*Minimum billing is based on 10 agents