

# 2009 AE and Staff Retreat

August 12—14, 2009  
Nittany Lion Inn  
State College, PA



A professional development session for REALTOR® Association Executives and Staff Specialists sponsored by the Pennsylvania Association of REALTORS®

## Wednesday, August 12: Pre-Seminar

8:00 a.m.—4:00 p.m.  
**Professional Standards Administrator Training (Basic)**  
Diane Mosley, Manager, Policy Resources, NAR

## Wednesday, August 12: All Registrants Welcome

3:00—5:15 p.m.  
**Beyond the Basics: Advanced Professional Standards Administrator Training** (Panel Discussion)

6:00—7:30 p.m.  
**Welcome Reception** co-sponsored by



## Thursday, August 13

8:15—8:30 a.m.  
**Welcome and Opening Remarks**  
Greg Herb, President, PAR  
Patrice Merzanis, Executive Vice President, PAR  
Gary Yost, CEO, Reading-Berks Association of REALTORS® & 2009 PAR AE Forum Chair

8:30—10:00 a.m.  
**Birth Order—What's it got to do with Business?**  
Jack Agati

10:15 a.m.—Noon  
**Who's Really in Charge? (aka Dealing with Beastly People)**  
Jack Agati

## Thursday, August 13 (continued)

1:00—5:00 p.m.  
**The Business of You! Time Management and Personal Leadership Skills and Strategies**  
Steve McClatchy

1:00—2:30 p.m.  
**An Audience of One: Managing Communications for Member Satisfaction**  
Thea Hocker, Director, Marketing and Communications, PAR

3:15—5:00 p.m..  
**Social Media is Changing Communications**  
Marty Manion, Director, IT, PAR and Meghan Tinkham, E-Communications Specialist, PAR

## Friday, August 14

8:30—9:30 a.m.  
*Hosted Round Table Discussions*  
9:45 a.m.—Noon  
**New Technologies for New Times**  
Amy Chorew

### Hotel Information

**Reservation Deadline: July 11, 2009**  
Reservation Code: #PAAH09A  
Single Occupancy — \$125/plus taxes per night  
Double Occupancy — \$135/plus taxes per night  
Call the Nittany Lion Inn at (800) 233-7505



## Registration — Deadline: July 31, 2009

**Check as applicable.** Please provide separate form for each individual.

- August 12, 2009 Pro. Standards Administrator Training - \$65.00 **ONLY**
- August 12-14, 2009 AE Seminar - \$125.00 – First participant from a PA Local Association
- August 12-14, 2009 AE Seminar - \$110.00 – Each **additional** participant from a PA Local Association
- August 12-14, 2009 AE Seminar - \$145.00 – First participant from a non-PA Local Association
- August 12-14, 2009 AE Seminar - \$130.00 – Each **additional** participant from non-PA Local Association

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Nickname (for name badge): \_\_\_\_\_ Title: \_\_\_\_\_

Association/Board Name: \_\_\_\_\_

Association Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Charge my (circle one) Visa/MasterCard/AMX/Discover card for \$\_\_\_\_\_. Card # \_\_\_\_\_

Signature: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Check here if you have a disability which will require special services at this meeting. Attach a written description of your needs.

**Cancellations:** Refunds minus a \$20 cancellation fee will be made, provided written notice of cancellation is received by PAR on or before 5:00 p.m., Wednesday, August 5. Refunds will not be given after August 5; substitutions will always be accepted.

Mail registration and check payable to PAR to:

Pennsylvania Assoc. of REALTORS®  
500 North 12<sup>th</sup> Street  
Lemoyne, PA 17043

Fax and phone registrations accepted with credit card payments:

Phone: (800) 555-3390  
Fax: (717) 561-8796

Or register online at  
<http://www.parealtor.org>