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E-REALTOR® NEWS

Pennsylvania Association of REALTORS®

February 11, 2009

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February 18-19, 2009

Enola, PA

Candidates Sought for 2010 PAR Leadership Team

Districts 2, 4, 6, and 8 will be electing District Vice Presidents during the September 2009 Business Meetings.

Also, the position of 2010 Treasurer will be open for election, and per PAR Bylaws, the 2010 President Elect and First Vice President can be contested. Qualified members from these Districts interested in running must notify PAR in writing by May 8, 2009. [More...](#)



Electronic Advertising Guidelines Posted on PAR Website

All of the advertising laws, regulations and policies that apply to "real world" advertising also apply to online advertising. While there are special rules that exist for electronic advertising, those rules are more restrictive, not less restrictive.

[More...](#)



Legislative Key Contacts Wanted

[Key Contact Team](#) members are mobilized as the



"voice of real estate" to communicate with designated state legislators when a key issue is being considered. If you already have a relationship with your legislator or would like to be involved in the process you can [register online](#).



PAR members receive corporate rates and free enrollment in #1 Club Gold Service (\$50 value).

NAR Bringing Real Estate to Radio

Real Estate Today, a new national radio show produced by NAR, will premiere on February 14, 2009. *Real Estate Today* will cover the benefits and challenges of homeownership, from expert advice on buying and selling, to remodeling and landscaping, to the state of the current market and home financing issues. [More...](#)



Related Links:



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