



E-REALTOR® NEWS

Pennsylvania Association of REALTORS®

July 8, 2009

Governor Enacts RELRA Amendments

Senate Bill 241, now known as Act 14 of 2009, will allow parties in a real estate transaction to reach an agreement in writing in advance as to how escrow money will be distributed in the event a dispute occurs. [More...](#)



Featured Courses and Events:

[2009 CRS Courses](#)
[GRI Online](#)

[Seller Representative Specialist \(SRS\)](#)

Sept. 14-15, 2009

8:30 am - 5 pm

Holiday Inn Williamsport
Williamsport, PA

[Request for 2010 PAR Committee Appointment](#)

Deadline: July 17

REALTOR® Magazine Hosting FREE Social Media Webinar on July 16

REALTOR® magazine has assembled a team of experts to help real estate professionals understand the key tools and concepts in this exciting new area of social media and show them how it can help their business. Join NAR Social Media Manager Todd Carpenter, Technology Instructor Doug Devitre and Technology Coach Mariana Wagner on July 16 at 3 p.m. for this free webinar. [Register here](#) with meeting number 924542027.



Attract Homebuyers by Capturing a Picture Perfect Listing

Since homes are staying on the market longer REALTORS® need to take the extra step in keeping listing photos updated. Studies show consumers canvas the Internet for homes before calling a REALTOR®. This means it is important to take photos that reflect the home in the best light. President-Elect Don Roth, who has been a REALTOR® for nearly 20 years, talks about capturing that "Kodak" moment on PAR's Real Property. [More...](#)



CHART A WINNING COURSE

REALTORS®
CONFERENCE & EXPO
SAN DIEGO NOVEMBER 13-16, 2009

preferred PARTners

GREENandSAVE.com Offers Free Federal Tax Incentive De-Coder

The American Recovery and Reinvestment Act (ARRA) signed into law by President Obama in February of 2009 has created some tremendous opportunities for homeowners. This Green De-Coder will help real estate professionals and consumers uncover information regarding energy efficiency improvement tactics. [More...](#)



This marketing tools allows agents to create personalized online announcements for their clients.



Member Expertise Needed for Survey

NAR is looking for salespeople, brokers and appraisers to complete the 2009-2010 Cost vs. Value survey. [More...](#)



Related Links:



PA Association of REALTORS® | 500 North 12th Street | Lemoyne, PA 17043-1213
800.555.3390 toll-free | 717.561.1303 voice | 717.561.8796 fax
Copyright © 2009 Pennsylvania Association of REALTORS®

[Forward email](#)

[✉ SafeUnsubscribe®](#)

This email was sent to mtinkham@parealtor.org by newsletter@parealtor.org.
[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Email Marketing by



Pennsylvania Association of REALTORS® | 500 North 12th Street | Lemoyne | PA | 17043