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Go Green!

There's a lot of talk these days about "going green" but what does that mean for you? REALTOR® Magazine says green homes are selling faster and commanding higher prices than other properties in many markets. Position yourself as an expert in marketing eco-conscious homes by [becoming a certified EcoBroker®](#).



Multicultural Markets

Funding has been approved for the Equal Opportunity and Cultural Diversity Committee to work with The Gonzales Group to develop a multicultural marketing plan. The PAR Board of Directors approved \$12,400 for this plan. [More...](#)



REALTORS® Reach Out

Oct. 20-26 is REALTORS® Reach Out Week
Local associations across the state are participating in the weeklong event. [See what your local association is doing.](#)



October 15, 2008

Upcoming Events:

TriplePlay REALTOR® Convention and Trade Expo

Dec. 9-11, 2008
Atlantic City Convention
Center

[District 1 Conference](#)

Oct. 21, 2008
Hilton Scranton &
Conference Center
Scranton, PA

[District 5 Conference](#)

Oct. 31, 2008
The Penn Stater
Conference Center
State College, PA

Get Out the Vote!

On November 4th - be a part of history! Pennsylvania has 29 incumbent state lawmakers retiring and 102 legislators face a general election challenger. [More...](#)



Register Online for Triple Play

Annual convention is Dec. 9-11, 2008

Grand Assembly Keynote Speaker Robert F. Kennedy, Jr. was named one of Time magazine's "Heroes for the Planet" for his success in helping Riverkeeper lead the fight to restore the Hudson River. [Register online today!](#)



Related Links:



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